

youalwayshaveoptionssm

1469 Bailey Farm Drive  Marietta, Georgia 30064

FOR IMMEDIATE RELEASE

Contact:

You Always Have OptionsSM

Derek E. Johnson, (404)245-7020

<http://youalwayshaveoptions.com>

derek.johnson@youalwayshaveoptions.com

Your Options Just Opened Up

Marietta, GA – November 14, 2006 – Derek E. Johnson announces the publication of *Guiding Principles for Managing Money*.

Do you feel trapped by your current financial state? Have you ever looked back on times in your life and your spending habits and thought, “If I only knew then what I know now...” Many of us have, including this author. *Guiding Principles for Managing Money* developed from the lessons of a father who desired to pass them along to his children. These and other thought-provoking questions are raised in this book to motivate people to make life plans.

Guiding Principles for Managing Money was written with the intention of giving readers exposure to many of the basic concepts for maximizing financial opportunities. It is a collection of Guiding Principles that are applicable to all of us at different stages in our lives. The author encourages the reader to read, discuss, and act on the guiding principles by including Principles in Action which are manageable exercises and tasks at the end of each chapter.

This book is a part of the You Always Have OptionsSM brand of products and services which is designed to make people aware of their options by presenting the knowledge and skills necessary to take control over their future. In keeping with the goal of You Always Have OptionsSM, the provided services take the concepts described in the books and turn them into sustainable life habits. Therefore, in conjunction with the book distribution, the author will provide small group workshops and one-on-one training sessions through high schools, colleges, and community-based organizations.

Guiding Principles for Managing Money, (Published October 2006. ISBN: 0-9786197-0-6. 135 pages. \$9.95) is available from Unique Publishers and You Always Have Options at <http://youalwayshaveoptions.com>.

Phone: (404)245-7020

Fax: (770)792-3981